

InSight

WELCOME to Arcadia Radiology Medical Group's
Monthly Newsletter "InSight"

September 2007

BRIDGING THE GAP

STATE OF THE ART PACS TECHNOLOGY: ADDED VALUE FOR PROVIDERS

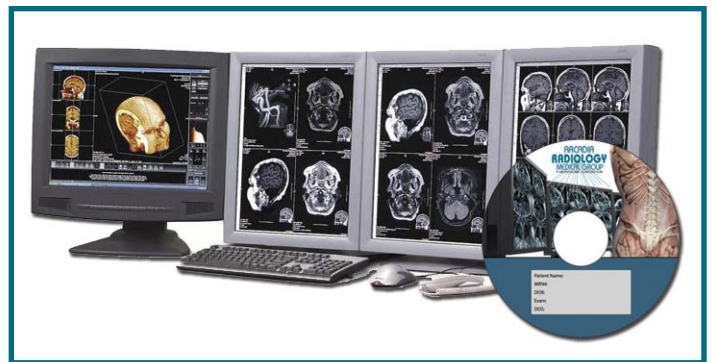
Just over seven years ago, advances in medial imaging led to a decision that not only changed the role of the radiologists at Arcadia Radiology Medical Group, but also put ARMG at the forefront of offering state-of-the-art reporting methods to our referring physicians. This decision was the integration of our PACS (Picture Archival Communication System) and we've never looked back.

In a nutshell, the PACS used by ARMG is a filmless, computerized, medical imaging system that allows our radiologists to immediately view exam images and begin preparing a report for the referring provider. The PACS technology provides the full series of exam images, a voice clip and a montage of selected images immediately available to physicians through the Web Ambassador program. This speedy access practically eliminates any delay between diagnosis and the physician's ability to choose treatment options which greatly increases the safety and welfare of patients and efficiency for the busy medical office.

Voice clips and a montage of selected images are what set ARMG apart from the rest and bridges the gap between the radiologist and referring physician. The voice clip, an initial interpretation recorded by the radiologist, saves time for the practitioner and expedites patient care by allowing a physician to listen to the radiology report at the same time he or she looks at the exam images. The montage of images selected by the radiologist, is a group of images that summarize the findings of the exam, often with arrows and annotations, and is the first image presented to the referring physician when the exam is accessed from the Web Ambassador.

The Web Ambassador program, available through ARMG, is the easy to use portal that allows physicians to confidentially

review patient exam images via the internet - from the office, home or half-way around the world, if you're so inclined. To review exams, referring physicians easily log-in to the interface and review DICOM images, a report and the recorded audio conclusion of the imaging exam. Images are encrypted and access is password protected. Staying in full compliance with HIPAA guidelines, ARMG requires a signed confidentiality agreement before physicians are able to access the system. The link to this document is available on our website at arcadiaradiology.com and then by clicking on the PACS Login button in the upper right corner. Or just give us a call at: 626-821-8171. Our IT manager will issue a username and password for the physician can begin reviewing his patients' studies.



Best of all, our system archives prior imaging studies and reports so providers can easily compare previous images and will have the most current information at their fingertips, including up-to-date demographics and exam details whenever they need them. Digital imaging, PACS and Internet based image review continues to be the wave of the future in medical imaging.

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Visit us on the web
www.arcadiaradiology.com

We welcome your feedback and suggestions about this newsletter and our services. Please call 626-445-4850

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Meet Our Staff

Beginning with our next issue of our monthly newsletter, *InSight*, we will begin periodically profiling members of the Arcadia Radiology staff. In this issue we'd like to briefly introduce you to the Arcadia Radiology Technologists. Our staff of technologists in MRI, CT, Ultrasound, Mammography and X-ray offer your patients the highest quality imaging and compassionate care.



Pictured from left to right are: (back row) Kenny Juarez, CT Tech, Donna Pawluk, MRI Tech, Latonya Washington, CT/MRI Aide, Steve Spalenka, CT/MRI Aide, (front row) Heather Flannigan, X-Ray Tech, Liza Gill, MRI Tech, Ana Chirino, Ultrasound Tech, Penny McLain, X-Ray Tech, Nada Erstad, Mammography Tech, Liliana Leyton, Ultrasound Tech, Jessica Yamada, Ultrasound Tech.

Payor Updates ON THE WEB

Our website, arcadiaradiology.com, includes a comprehensive list of accepted insurance plans under the Patient Info button.

We update this list whenever a change occurs in the status of our payors. You can check this list to be sure you and your patients have the most up-to-date information.

Inside THE NEXT ISSUE:

**October is
Breast Cancer
Awareness
Month at
ARMG**



**ARCADIA
RADIOLOGY**
MEDICAL GROUP
A PROFESSIONAL CORPORATION

